



FAIR TRADE POLICY

Cranleigh Parish Council is aware of the aim of the Fairtrade Foundation to tackle poverty by enabling disadvantaged producers from poor countries to receive a better deal, through encouraging support for the 'FAIRTRADE Mark'. Products carrying the Fairtrade mark, (such as coffee, tea, cocoa, biscuits, chocolate and fruit juice) gives shoppers a guarantee that the producers have been paid a decent wage.

Cranleigh became a Fairtrade Community in February 2012. A Fairtrade community must meet the following 5 goals:-

1. Local Council passes a resolution supporting Fairtrade, and agrees to serve Fairtrade products (for example, in meetings, offices and canteens).
2. A range of (at least two) Fairtrade products are readily available in the area's retail outlets (shops, supermarkets, newsagents, petrol stations) and served in local catering outlets (cafes, restaurants, pubs).
3. Local workplaces and community organisations (places of worship, schools, universities, colleges etc.) support Fairtrade and use Fairtrade products wherever possible.
4. Media coverage and events raise awareness and understanding of Fairtrade across the community.
5. A local Fairtrade steering group is convened to ensure the Fairtrade Community campaign continues to develop and gain new support.

Cranleigh Parish Council is in principle, in support of Fairtrade and has resolved to serve Fairtrade products wherever possible at any meeting organised by the Parish Council.

October 2022.

Policy Review Date: October 2026.