

To whom it may concern

Liz Townsend - Cranleigh West Ward
Portfolio Holder for Planning and Economic
Development

E-mail: Liz.Townsend@waverley.gov.uk

Date: 1/07/2022

Dear Colleague,

Waverley Borough Council new Economic Development Strategy– Stakeholder engagement

As a key stakeholder we are writing to advise Waverley Borough Council has appointed Economic Growth Management Ltd to support us to develop a new Economic Development Strategy. This piece of work will include a desktop exercise to collate relevant economic data about Waverley and interviews with key stakeholders from within the Council and across the Borough to gain a deep understanding of the current economic climate and identify specific opportunities for development. Using these insights, we will prepare an action plan based on the major economic growth options and opportunities for the borough and the appropriate policies and approaches to be adopted by the council and its partners to meet the needs of the local economy over the next ten years.

I'm writing to ask for your assistance with this work, by agreeing to share your views and insights so we can produce an effective strategy and action plan. I would be grateful if you and/or appropriate colleagues would agree to meet with representatives from Economic Growth Management so we can record your views on:

- the type of place the borough should aspire to become, given expected patterns of economic growth, demographic change, and the transition to net zero carbon emissions
- the conditions that need to be created for maintaining and sustainably expanding the local economy in Waverley, business growth and attracting high quality investment and jobs to Waverley
- key themes such as digital connectivity, high street regeneration, green growth, transport, employability skills
- what Waverley Borough Council could do to assist in addressing these issues.

Economic Growth Management will therefore make contact you to arrange a discussion at a convenient date and time. As Waverley Borough Council has commissioned this work all information gathered will be shared with us to shape the strategy, priority themes and action plan.



Your cooperation and assistance in this exercise will be greatly appreciated. I look forward to hearing your views on this important matter.

Yours faithfully,

Liz Townsend
Portfolio Holder for Planning and Economic Development



Clerk

From: Ian Davison <Ian.Davison@surreyhillssolicitors.co.uk>
Sent: 06 July 2022 11:15
To: Clerk
Subject: RE: Snoxhall SLA

Beverley

Thank you for your message. Time does fly!

I anticipate 4 hours work: £1100 plus VAT. I think that we would want to revisit the drafting and to review to ensure that the mechanisms which you have applied in practice match the agreement.

Cl 2.4. The condition should be condition 5 which deals with performance and payment

Recital 1 is para 1 under the heading Background and refers to the description of the land.

Ian Davison

Partner

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296 High Street Dorking Surrey RH4 1QT

Surrey Hills
Solicitors 

My normal working days are Tuesdays to Fridays

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From: Clerk [mailto:clerk@cranleigh-pc.gov.uk]
Sent: 22 June 2022 13:14
To: Ian Davison <Ian.Davison@surreyhillssolicitors.co.uk>
Subject: Snoxhall SLA



Good Afternoon Ian

We are nearing the five year point to renew the Snoxhall Fields SLA.

Would you be able to provide a quotation to renew the agreement for a further five years please?

On checking the agreement, one of our Councillors asks:

- Condition in clause 2.4 is not named.
- What is recital 1 in clause 1.7?

Kind Regards
Beverley Bell FSLCC
Parish Clerk

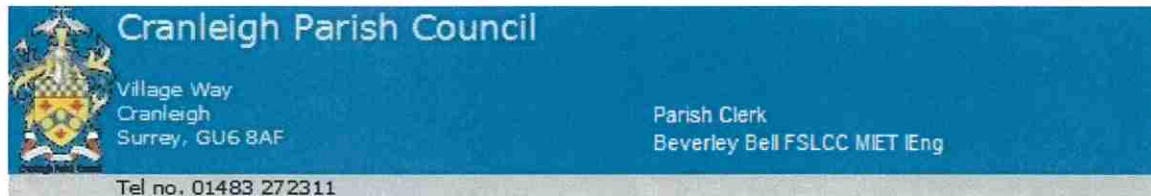
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Clerk

From: Clerk
Sent: 30 June 2022 10:26
To: Catherine Knight
Cc: Wendy Cooper
Subject: RE: UK Shared Prosperity Fund - call for ideas Tuesday 21st June. Part of our WBC chambers/ clerks meeting agenda



Hi Catherine

Fortunately I raised it under Clerk's Report at the last Council meeting and got feedback from Councillors. I will ask the Council to endorse the following at their meeting on 21 July, but at least you will have input from Cranleigh for the deadline:

Community and Place:

This funding could be used to match against the Surrey YourFund application for Tennis Club and MUGA projects.

Surrey Your Fund has been through its first round of assessment, both our projects survived this process and the MUGA was approved for funding consent stage subject to our provision of plans, matched funding and planning permission. We are in the process of preparing these and we will be in a position to submit in the Autumn. As part of the MUGA project, we are looking at including a youth shelter, track and trim trail and CCTV to create a Youth Hub next to the Leisure Centre. We are also in discussion with WBC to replace the skate park with s106 funding, so including the skate park in this application would help create an amazing Youth Hub for the village in Village Way. Regarding the Tennis Club, however, we are further back in the process. We need to formalise our plans, begin the process of getting further funding from the LTA and Sport England and generating a working group for the project. Having this funding would support a Surrey YourFund application.

Lashmere Play Area (WBC owned) – this end of the village needs improvement and investment – would this fit with the fund or are we better concentrating on the above items for this application?

Supporting local business:

An 'umbrella' initiative to resurface the pavement on the High Street to facilitate safe travel and use by all sectors of the community.

I hope the above is OK, perhaps you could let me have some feedback before I take this to Council?

Kind Regards
Beverley Bell FSLCC
Parish Clerk

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From: Catherine Knight <Catherine.Knight@waverley.gov.uk>
Sent: 30 June 2022 09:36
To: Clerk <clerk@cranleigh-pc.gov.uk>
Cc: Wendy Cooper <Wendy.Cooper@waverley.gov.uk>
Subject: RE: UK Shared Prosperity Fund - call for ideas Tuesday 21st June. Part of our WBC chambers/ clerks meeting agenda

Morning Beverley,

I am intending to send out a form tomorrow for ideas of projects from key partners. With a two week window for a response. We need to submit the investment plan to government by the 1st of August so the 21st July will be too late unfortunately I think.

Thank you
Regards
Catherine

From: Clerk <clerk@cranleigh-pc.gov.uk>
Sent: Thursday 30 June 2022 09:03
To: Catherine Knight <Catherine.Knight@waverley.gov.uk>
Subject: RE: UK Shared Prosperity Fund - call for ideas Tuesday 21st June. Part of our WBC chambers/ clerks meeting agenda

[** This email originates from an external source **]



Hi Catherine

Do I have time to take this to the 21 July Parish Council meeting, or do you need their suggestions now?

Kind Regards
Beverley Bell FSLCC
Parish Clerk

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From: Catherine Knight <Catherine.Knight@waverley.gov.uk>
Sent: 20 June 2022 17:04
To: Godalming Town Clerk <townclerk@godalming-tc.gov.uk>; Farnham Clerk <town.clerk@farnham.gov.uk>; Haslemere Clerk <town.clerk@haslemeretc.org>; Clerk <clerk@cranleigh-pc.gov.uk>; president@farnhamchamber.org.uk; Eddie Pearce <eddie.pearce@farnhamherald.com>; president@godalmingchamber.org.uk; Craig <president@haslemerechamber.co.uk>; rosemaryfrenchobe@gmail.com; Tim Ostle <Tim.Ostle@charterhouse.org.uk>; Kevin Depree

<kevin@godalmingfood.co.uk>

Cc: Liz Townsend <Liz.Townsend@waverley.gov.uk>; Gill Dally <Gill.Dally@waverley.gov.uk>; Wendy Cooper <Wendy.Cooper@waverley.gov.uk>; Lorna Sztejer <Lorna.Sztejer@waverley.gov.uk>; Paul Follows <Paul.Follows@waverley.gov.uk>

Subject: Re: UK Shared Prosperity Fund - call for ideas Tuesday 21st June. Part of our WBC chambers/ clerks meeting agenda

Importance: High

Dear all,

The UK Shared Prosperity Fund (UKSPF) is part of the government's Levelling Up agenda. It provides £2.6 billion of new funding for local investment by March 2025. All areas of the UK will receive an allocation from the fund via a funding formula. The fund replaces the current EU structural funds, which will have finished by the end of 2023. The primary goal of the fund is to help build pride in place and to help to increase life chances across the UK.

Economic development, with WBC colleagues, are looking to prepare an investment plan for the fund. We have to submit this plan to the government by 1st August, to secure a three-year core funding allocation of £1 million. WBC would like to engage with relevant organisations on potential proposals and delivery partners. Any organisation that has legal status can participate and receive funding, including arms-length bodies of government if appropriate. These ideas will help to guide our investment plan and understand how we can work with partners to deliver in Waverley. Please find more details of the fund here:- [UK Shared Prosperity Fund: prospectus - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus)

Projects must meet the requirements of the funding programme and support the growth and prosperity of the borough. They should align with one or more of the three priorities of the UK Shared Prosperity Fund which are:

- Community and Place
- Supporting local business
- People and skills

We thought tomorrow's meeting would provide an opportunity to collate your ideas, from Waverley's settlements, on what are the main strengths and challenges in these areas, and gather ideas to address these issues.

A few questions for you in advance of the meeting we would welcome your feedback on:-

1. We are looking at interventions that support local businesses to *thrive, innovate and grow*. By:-
 - a. Creating jobs and boosting community cohesion, through investments that build on existing industries and institutions, and range from support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities.
 - b. Promoting networking and collaboration, through interventions that bring together businesses and partners within and across sectors to share knowledge, expertise and resources, and stimulate innovation and growth.
 - c. Increasing private sector investment in growth-enhancing activities, through targeted support for small and medium-sized businesses to undertake new-to-firm innovation, adopt

productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports.

Do you have any projects ideas that might achieve this?

How do you think we could support your local business community become net zero? How can we support sustainability?

Do you have any ideas for supporting the local visitor economy?

2. Do you know of any delivery partners that could work with WBC to provide a project that would support one of these areas?
3. The communities and place investment priority will enable places to invest to restore their community spaces and relationships and create the foundations for economic development at the neighbourhood-level. The intention of this is to strengthen the social fabric of communities, supporting in building pride in place. How could Waverley BC:-
 - a. Strengthening our social fabric and foster a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and access to amenities, such as community infrastructure and local green space, and community-led projects?
 - b. Building resilient, healthy and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in?
 - c. How can we best assist our areas of deprivation?

FYI: We will be looking to work in collaboration with partners such as Guildford BC and Surrey CC where applicable.

Thank you for your time on this., we look forward to discussing these ideas more tomorrow morning.

Regards
Catherine

Catherine Knight
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